
FIP Rules of Procedure

BU-C20: HEALTH PROMOTION CAMPAIGN AWARD

Purpose of the award

The purpose of this award is to recognise a health promotion campaign or program developed and run by a member organisation of FIP (or one of its chapters)¹ during the previous two years which aimed to improve the health of the public through innovative (or application of existing) pharmacy practice services, or other health improvement programs.

The award will be presented every year at the annual FIP congress.

Focus

In the context of this award, a health promotion campaign includes a structured approach aimed at providing information and/or education and/or behavioural strategies to individuals, groups and/or communities to empower them in adopting health behaviours and improve their health status.

The structured approach constitutes an innovative pharmacy practice service or program, or the application of an existing pharmacy practice service or program.

Specific Eligibility Criteria

- At least one of the co-organisers (or one of its chapters) of the campaign or program must be a member organisation of FIP.
- At least one member organisation, must have been a continuing member for a minimum period of 12 months prior to nomination.
- A regional pharmaceutical Forum can also submit for this award so long as they include a minimum of one FIP member organisation.
- FIP cannot be one of the co-organisers.
- The campaign or program should have been concluded or assessed less than two years before the time of the nomination.

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¹ Can be a provincial / state chapter, or a focused-group / association which is an integral part of an FIP member organisation.



Nomination Process

A call for nominations, accompanied by a list of former campaigns or programs having received the award, will be sent to all FIP member organisations and regional pharmaceutical Forum ExCos.

Nominations should be received by **1 March** of the year in which the award will be presented, and emailed to the FIP CEO: rachel@fip.org.

Each nomination should contain the following:

- a) A description of the campaign or program in English, not exceeding two A4/letter pages;
- b) A statement of the reasons how this campaign or program meets the selection criteria of the award, description under “*Selection of awardees*” (in English, not exceeding two A4/letter pages);
- c) Name, postal address, email address and telephone number of the contact person at the member organisation;
- d) A copy (if possible electronic) of the main materials of the health promotion campaign or program;
- e) A copy (if possible electronic) of report / evidence of the assessed impact.

A member organisation may nominate more than one health promotion campaign or program.

All nominations will be acknowledged by the FIP Secretariat and will be kept confidential.

Selection Committee

Selection of the eligible campaigns or programs and the award of the Health Promotion Campaign Award shall be conducted by a dedicated FIP Award Selection Committee composed of 1 FIP Bureau member or nominee; 2 BPP members (or nominees), and 2 external expert members.

Selection of awardees

The Selection Committee will review nominations received based on the following criteria:

- The clinical, economic, policy, and/or humanistic impact of the campaign or program (ideally supported by evidence, for instance published in the media, a professional journal or preferably, in a peer-reviewed journal).
- The level of innovation for this campaign or program through its
 - o format
 - o comprehensiveness and articulation
- The wide participation of individual pharmacists



- The interest perceived in the public and policy makers through position letters or articles in the public press
- The support and engagement of the public and other stakeholders in the campaign

The Selection Committee will submit a recommendation to the Bureau who shall make the final decision.

Thereafter, the awardee will be notified by the FIP CEO of their successful nomination. All deliberations will be held in private and the reasons for an award being declined will not be disclosed. Any attempt to canvas members of the Selection Committee, Bureau or BPP ExCo will disqualify the nomination. The Bureau's decision on all matters is final.

Irrespective of the final outcome, the names of all nominated campaigns will be kept strictly confidential within the members of the Selection Committee and the Bureau. The name of the selected campaign will not be divulged prior to the announcement by the FIP Head Office on behalf of the Bureau.

Provision of award / Recognition Event

The winning campaign will be recognised during the Opening Ceremony of the annual FIP congress and the FIP CEO will present the award.

The award consists of a Certificate and one free registration to the FIP congress for a representative of the member organisation(s) that developed and ran the campaign.

The awardee will also be offered the opportunity to present this awarded programme at a session during the FIP annual congress.

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