



FIP Webinars

Organized by the Community Pharmacy Section

Join us for four webinars organized by FIP's – Community Pharmacy Section.

Take a breath: Caring for patients with respiratory disease.

Chronic respiratory diseases (CRD), such as asthma and chronic obstructive pulmonary disease, kill more than four million people every year and affect hundreds of millions more. These diseases erode the health and well-being of the patients and have a negative impact on families and societies, and constitute a serious public health problem in all countries throughout the world.

Community pharmacists are in a very unique position to help patients in the management of chronic respiratory diseases. Repeated contacts with patients, expertise in drug therapy and medication management, as well as easy accessibility mean that the pharmacist becomes a valuable resource for patients, payers and health systems.

Enhance your skills, confidence and ability to better serve your patients and community.

The aim of this series of webinars is to enable pharmacists throughout the world to provide better care for patients suffering from chronic respiratory diseases:

- Describe the general background for chronic respiratory disorders.
- Explain the different therapies available.
- Outline how to help patients make the most of the therapies available, effectively and safely.
- Describe different potential services from community pharmacists for CRD patients.

Webinar #1
27 SEPTEMBER
Back to basics

Webinar #2
4 OCTOBER
Treating patients

Webinar #3
11 OCTOBER
The extra mile:
tips & advice

Webinar #4
18 OCTOBER
Let's build
a service



Speaker:
Johnathan Laird

Johnathan is a community Pharmacist with an interest in respiratory medicine. He is an independent Pharmacist prescriber and runs both respiratory and polypharmacy clinics in partnership with his local GP practice.

He also runs a successful pharmacy magazine website called pharmacyinpractice.org.

Last year he was a finalist in the Royal Pharmaceutical Society competition called 'I love my Pharmacist'. This year he was elected at the board of directors of the Royal Pharmaceutical Society in Scotland.



Speaker:
Nada Hazem Farrag

Nada Hazem is an Assistant lecturer at pharmacy practice and clinical pharmacy department at Misr International University (MIU), Cairo, Egypt. She is currently an active member in the European Respiratory Society, American Thoracic Society and Saudi Thoracic Society and a speaker in many international conferences worldwide. Her areas of experience includes; clinical pharmacy, community pharmacy, hospital pharmacy as well as drug information.

Hazem has several international publications in the field of pulmonary medicine. Consequently, she received several awards at international conferences as a result of her distinguished contribution in the field of Respiratory disease management. Her latest award was from the American College of Clinical Pharmacy (ACCP).

1 BACK TO BASICS: THE RESPIRATORY SYSTEM AND CHRONIC RESPIRATORY DISORDERS

27TH OF SEPTEMBER 2016

3 pm - 4 pm CEST (Netherlands) — Find your local time [here](#)

TOPICS:

- a. Functions
- b. Breathing and Lung Mechanics
 - The Air Pathway
 - Inspiration
 - Expiration
 - Lung Compliance
 - Control of respiration
- c. Respiratory System: Upper and Lower Respiratory Tracts
- d. Homeostasis and Gas Exchange
 - Gas Exchange
 - External Respiration
 - Internal Respiration
 - Cellular Respiration
- e. Lung Capacity
- f. Stimulation of Breathing
- g. Regulation of Blood pH
- h. Asthma
- i. COPD (chronic obstructive pulmonary disease)
- j. Sleep apnoea
- k. Differential diagnosis criteria from other illnesses

2 TREATING PATIENTS WITH CHRONIC RESPIRATORY DISORDERS EFFECTIVELY AND SAFELY

4TH OF OCTOBER 2016

3 pm - 4 pm CEST (Netherlands) — Find your local time [here](#)

TOPICS:

- a. Asthma
 - Beta 2 Agonists (Short acting, Long acting)
 - Anticholinergics (Short acting, Long acting)
 - Corticosteroids (inhaled and systemic)
 - Leukotriene modifiers
 - Methylxanthines
 - Immunotherapy
 - Immunization
 - Adults' treatment algorithm
- b. COPD
 - Beta 2 Agonists (Short acting, Long acting)
 - Anticholinergics (Short acting, Long acting)
 - Corticosteroids (inhaled and systemic)
 - Methylxanthines
 - Immunotherapy
 - Immunizations
 - Phosphodiesterase Inhibitors
 - Antibiotics
 - Adults' treatment algorithm
- c. Allergic Rhinitis
 - Leukotriene modifiers
 - Nasal Corticosteroids
 - Antihistaminic
- d. Pulmonary Rehabilitation
- e. CPAP



Speaker:
Kristine Petrasko

Kristine is a Certified Respiratory Educator and Certified Tobacco Educator with particular interests in Asthma & Allergies, COPD, and Tobacco Use Disorder. She has experience in community practice, hospital, industry and academia.

She is currently one of the faculty members for the national RESPTrec training programs on Asthma, COPD and Education, and also facilitates the CPhA Q.U.I.T. program. Kristine is currently a proud co-author of the Smoking Cessation Chapter in the CPhA Therapeutic Choices for Minor Ailments publication.

Most recently, in May 2012, she became the Regional Pulmonary Educator for the Regional Pulmonary Rehabilitation Program in Winnipeg, MB. In this position, she is working towards standardizing the three Winnipeg sites to ensure best practice guidelines are followed to optimize the care for clients with COPD.



Speaker:
Fin Mc Caul

Originally from Northern Ireland, Fin Mc Caul is currently Managing Director of Prestwich Pharmacy in Manchester, a modern, award winning, forward thinking pharmacy. Fin was one of the founder members and Chairman of the Independent Pharmacy Federation. The IPF was set up to promote the benefits of independent pharmacy and to support their members in the delivery of excellent health care to patients. In 2015 the organisation merged with the National Pharmacy Association. With the merger Fin is now Advisor to the Board of the NPA, where he will continue to be a strong advocate for independents and the work they do.

Fin is also currently the Long Term Conditions Lead for Bury Clinical Commissioning Group working with GPs, other primary care providers and secondary care providers to reshape local provision for the benefits of the patients in the new NHS.

3 PHARMACISTS ALWAYS WALK THE EXTRA MILE: TIPS AND ADVICE TO HELP PATIENTS MAKE THE MOST OF THEIR THERAPIES

11TH OF OCTOBER 2016

3 pm - 4 pm CEST (Netherlands) — Find your local time [here](#)

TOPICS:

- a. What is good CRD control? Asthma & COPD action plans
- b. Adherence
- c. Inhaler technique: tips and correct use of spacers, metered dose inhalers and nebulisers
- d. Peak Flow Meter
- e. Emergency Care
- f. Managing cough and other symptoms; exacerbations
- g. Non-pulmonary symptoms; anxiety, depression, osteoporosis
- h. How store CRD drugs
- i. Smoking cessation
- j. Exercise
- k. Nutrition
- l. Flu vaccination
- m. Asthma & COPD triggers

4 LET'S BUILD A SERVICE FOR PATIENTS WITH A CHRONIC RESPIRATORY DISEASE

18TH OF OCTOBER 2016

3 pm - 4 pm CEST (Netherlands) — Find your local time [here](#)

TOPICS:

Learning from the last 3 sessions how can we build on this to support patients better. Together we will explore:

- Why you should be offering a service?
- What good looks like for Chronic Respiratory Disease patients?
- What are the essential elements of a good service?
- How to pull these together for respiratory patients?
- How to deliver an effective service
- The value pyramid for Chronic Respiratory Disease patients
- The importance of medicines in the pathway
- Screening for Chronic Respiratory Disease
- Top tips for success
- How to promote your service



CERTIFICATION

For each webinar, a **personalized CPS-FIP certificate** will be emailed to participants who attended the webinar and correctly answered a short evaluation questionnaire.

While there is great benefit in attending all four live webinars, each one is able to stand alone as a subject, so feel free to attend as many as you can.

Chair:



Jaime Acosta-Gómez,
Community Pharmacist, CPS ExCo member
(Spain)

Who should attend

Any community pharmacist interested in improving their impact on the health of their patients in an area as sensitive as CRD, as well as pharmacists related to governmental and non-governmental assistance, and those whose expertise is focused in public health.

Questions and answers, and social media discussion

There will be two 15 minute rounds of questions and answers in each webinar.

Learn more about chronic respiratory diseases, join the discussion and ask questions on Twitter using #CRDFIP



Instructions how to sign up

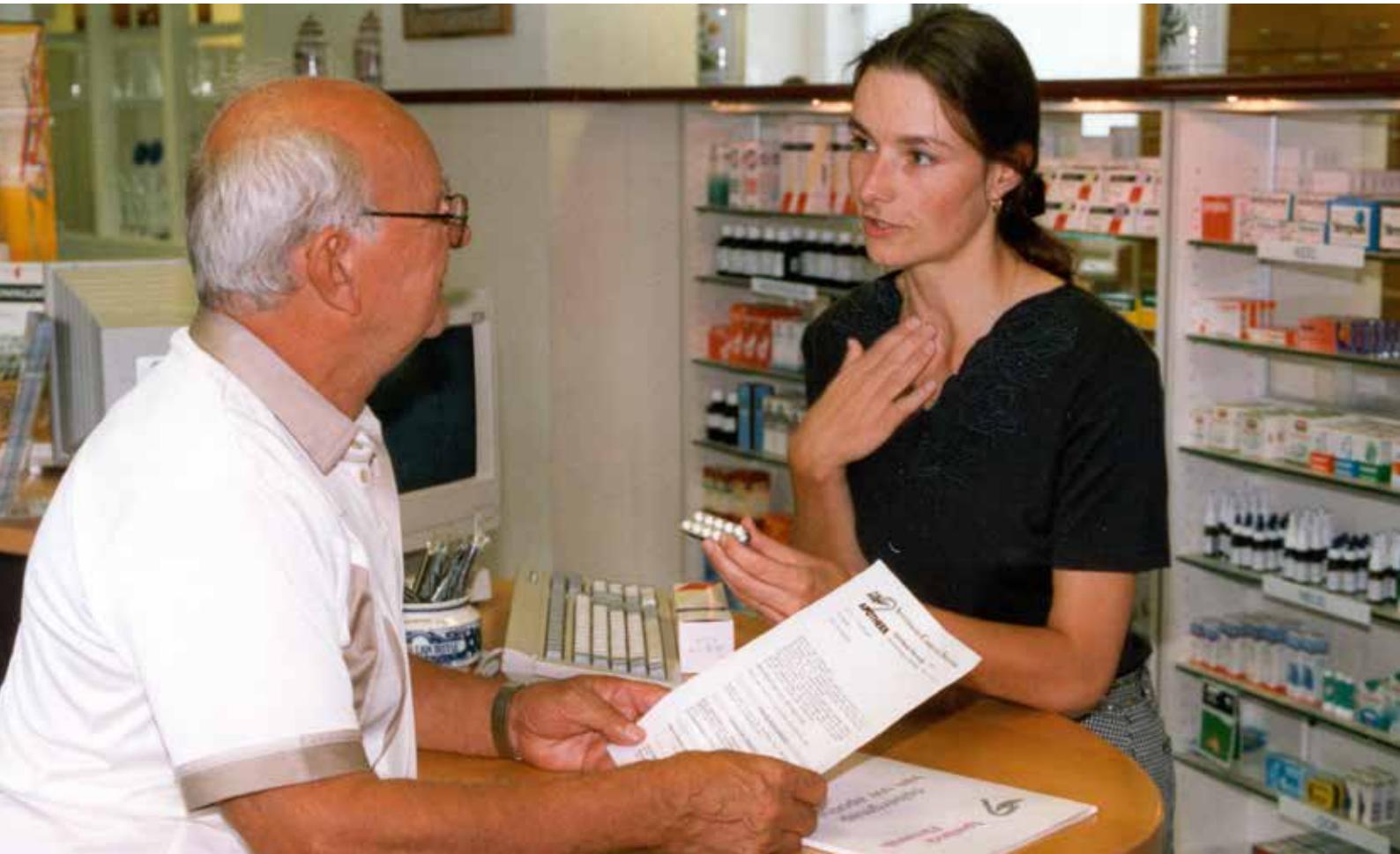
All you need to participate in the webinars is an internet connection. **There is no charge to participate in the webinar. Membership in the FIP is not necessary.**

Registering for the webinars is a simple process:
Click on the [LINK](#) where you can register for each webinar.

Please note FIP members will have the opportunity to listen to recordings of the webinars they have missed. With this option, FIP members will also have the chance to obtain certification after each webinar.

Limitation of participants

Because of technical limitations, registration and participation is limited to 1,000 computer IP addresses.



MEMBERSHIP OF FIP

Though it is not required to participate in these webinars, being a member of the International Pharmaceutical Federation (FIP) will bring you many benefits.



DATE	TOPIC	SPEAKER
3pm-4pm CEST (Netherlands) – Find your local time here		
27 th of September 2016	Back to basics: the respiratory system and chronic respiratory disorders	Johnathan Laird
4 th of October 2016	Treating patients with chronic respiratory disorders effectively and safely.	Nada Hazem Farrag
11 th of October 2016	Pharmacists always walk the extra mile: tips and advice to help patients make the most of their therapies.	Kristine Petrasko
18 th of October 2016	Let's build a service for patients with a chronic respiratory disease.	Fin Mc Caul

IN MAY 2016, THE EXECUTIVE COMMITTEE OF THE SECTION CONSISTS OF:

Paul Sinclair, Australia, President
Luís Miguel Lourenço, Portugal, Secretary
Dominique Jordan, Switzerland, Immediate Past President
Martin Astbury, United Kingdom, Vice President
Warren Meek, Canada, ExCo member
Lars-Ake Söderlund, Sweden, ExCo member
Manjiri Gharat, India, ExCo member
Rabih Hassouneh, Lebanon, ExCo member
Bong-Kyu Yoo, Korea, ExCo member
Jaime Acosta Gómez, Spain, ExCo member



For questions related to the Community Pharmacy Section of FIP or about the webinars, please send us an e-mail to fip@pharmakon.dk, or reach us through our social media.

Follow the Community Pharmacy Section on [Facebook](#) and [Twitter](#).



International
Pharmaceutical
Federation

Community Pharmacy
Section